

Work Less Earn More

Learn How to Setup, Launch & Scale an Online Business, and Make a Full-Time Income, Working Part-Time from Anywhere



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About the Author:

Glenn Bolton is a computer geek, web developer and network marketer with over 25 years of online and offline marketing experience. Glenn's skills as a sales and marketing professional have been used by a number of network and direct marketing companies. Glenn has run education and training seminars (both live and online) and sold videos and audios of them throughout the world. Over the years Glenn has developed a swag of unique sales, marketing and tracking tools and resource materials to make your business life simpler. These tools are still being used by thousands of marketers across the world. Using these resources Glenn also lives an idyllic lifestyle earning a good full-time income from a part time involvement.

About GST:

Founded by Glenn Bolton, Global Success Team (GST) is a worldwide group of Direct, Online, Affiliate, Network and Social Marketing professionals sharing stories, experiences, and resources so that they may find better Health, Wealth, and Lifestyle. GST360.com is the online business resource for Global Success Team Members providing a full 360-degree (panoptic) view of business.

What ARE You Looking Forward To?

- Another day of waking up to the alarm clock?
- Another day of dropping off your kids at day care?
- Another day of going to work for someone else?
- Another day NOT spent with your family?
- Another year without a vacation?
- Another day spent in fear of your future?



Don't Waste Your Life!

With the global financial crisis, **increasing mortgage rates**, fuel prices rising every week, the cost of road tolls and other bills, most people will agree that it is **nearly impossible to get ahead** if you just have a **regular job**.

If you run a **“normal” business**, you will know that the amount of **startup finances** and **effort required** for any **significant financial gain** is astounding.

You typically **have no time for yourself** at the end of the day before the **endless cycle** commences again the next morning.

Weekends are spent **recovering from the previous week** and preparing for the next.

You could **shut down your business** and go **work for someone else** again, but this would return you to the same old problem.

Not enough “leverage”.



How Much Are You Worth?

How much money will still come in each and every month if you never go to work again?

Most people are aware that if you put your **money into a bank** it will earn you an income.

And banks can now even fail and you can **lose the lot**.

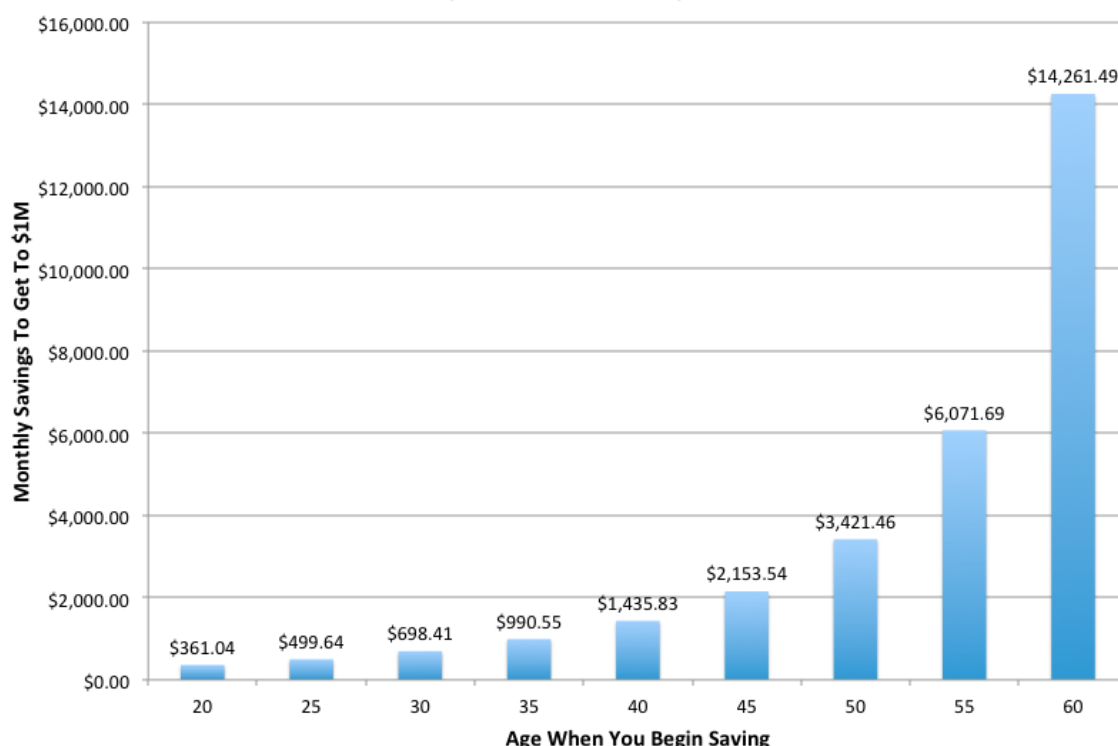
How much money do YOU have in **YOUR bank account**?

How much interest do YOU **earn every month**?

How much income do you **WANT to retire on**?

So... when are YOU going to **start saving**?

**How Much You Need To Save To Get To \$1M At Retirement
(6% Return Rate)**



Passive Income

Earning a passive income of \$500 per month from savings means you would to have \$120,000 in the bank!

For \$10,000 per month you would have to have saved over \$2 million!

How long would YOU have to **work a regular job** to save that amount?

Most people don't have even **\$20,000 in the bank**. They typically have at least that much **owing on their credit cards**.



Leverage Your Time AND Money

We have a **simple, duplicatable business system** that will teach you how to create a **multi-million-dollar asset** in just a few years.

It can return you a **passive income**, just like **having money in the bank...** whether you decide to get out of bed in the morning or not!

We will show you how **building a “leveraged” business** is the best (and probably only) option for most people to earn **serious income**.

*We generally change ourselves for one of two reasons:
Inspiration or Desperation.*

- Jim Rohn -



Make a Living and Get a Life!

There is a **NEW way to make a living from HOME...** without all the dramas, commuting and expense.

It is so simple that absolutely **ANYONE can do it.**

There is little to **no selling**, and the amount of time and effort required is very low given the **substantial financial gains** that are available.

If you work the system, the system will work for you.

Now there is a way to get your life back. Get back in control.



Network Marketing Benefits

A **proportion of the sale price** of each product or service is paid as a **direct commission** to the person who sold it and an **indirect commission** to the team of people who found and trained the person who made the sale.

How much commission that goes to each associate is computed by a **mathematical formula** called a **Compensation Plan**.

Network Marketing does not need to pay any rent or advertising or wages which is usually a lost expense in the retail space. This usually just jacks up the price but does not add any value.

A regular business has to **pay for advertising and wages UP FRONT** even if **no sales** are made.

A network marketing company does **no advertising** and only **pays commissions** AFTER a sale has been made.

The more people you influence to **purchase**, either **directly or indirectly** using your "**network of influence**" the **more you can earn**.



Choose a Quality, High Value Product

A **Network Marketing (NWM)** product or service **MUST FIRST** have **intrinsic retail value**. If **NOT**, then it could be a pyramid selling or an illegal money making “scheme” (see later).

Do **NOT** get hoodwinked by marketers espousing **huge profit margins**.

Alarm bells should ring if either the **prices are higher than the market** or the profits seem too large.

You will either have trouble selling the products or the company will **eventually fail**.

Find a company with product or service you like. It is easier to sell something you personally love and use, or have gotten benefit from.

Choose a **service in preference to a product**, as they do not require physical delivery or storage.

Don't make a **disastrous decision** just because you like their product. Assess the whole opportunity using the **Seven Pillars of Business**.

Become a champion. Use the product yourself ("product of the product") and only promote the **value and benefits**. Most people only want to know how it will make their life better.



Go Digital, Go Green

- **Avoid Physical products** because they require manufacturing, storage, and shipping, and they usually have demographic or locality problems.
- **Choose Digital products** because they can be sold unlimited times, thereby maximizing profit
- **Digital products** (like education, coaching, crypto-currency) can be stored electronically and delivered instantly
- **Digital services** (like electricity, gas, travel) don't require you to buy, ship or carry any stock
- **Digital products** earn you the **highest income**
- **Green** and environmentally friendly is a HUGE and growing trend



Social Networking is Unpaid Network Marketing

Facebook gets you to market their product for them. They make money from YOUR marketing and pay you NOTHING!

Whether you like it or not, with Facebook, YOU are the product!

If YOU build a network of associates, like Facebook, where you create a network of sales using direct or indirect social connections, it is called **Network Marketing**.



Is This Pyramid Selling?

The pyramid shape is everywhere. It is the structure of government, the army, the animal kingdom...

It is the structure of ALL business. Especially sales oriented business.

DO NOT judge ANY business by the structure.

Judge it by the **WAY the money flows**.

Pyramid (Ponzi) Schemes Always Fail

Network Marketing is Legal. Pyramid (Ponzi) Schemes are Illegal.

The main purpose of a pyramid selling “scheme” is to **make money** and **not sell products**.

A **Ponzi Scheme** usually pays **early entries** from the **later entries**.

Eventually they **will run out of people** to bring into the scheme. The later entries will therefore stop getting paid and it all collapses.

The last people in will lose their 'investment' with little to no possibility of getting your money back.

If you promote a **Pyramid Selling Scam** you might **lose all your friends** and even end up in **jail** for promoting it!



How Do You Identify a Pyramid Scheme?

Pyramid Selling (Ponzi) Schemes are illegal scams. They all **say they are legal** but when held up to scrutiny they **fail a few simple tests**.

The **challenge question** is... "Would you buy their product/service at retail, even if **you were not selling it?**"

Products or services sold using Pyramid Selling either have **no intrinsic retail value** or are **overpriced** when compared to the retail market.

Some pyramid schemes have **no product** at all. You simply pay for the 'privilege' of being part of a money making system.

Paying for a **membership to a club** is **NOT a viable product** according to the regulators. The price could be **unrealistic** and of **no real value** other than to make money. **Beware!**



“ No Thanks! Looks like a Pyramid Scheme!”

Network Marketing 101

- **Monkey see, monkey do!**
- Purchase the highest value **Business Pack**.
- Do not "scale-up" (buy small and say you will upgrade later).
- People will **always ask** you which pack you joined with.
- Subscribe to the **Minimum Monthly Purchase** of product or service (when offered) to qualify for all income levels.
- Get everyone to start the **same way as you**.
- **Reach out to everyone** you know (talk, phone, email, text, message, social media, mail)
- **Do NOT prejudice** anyone. You have no idea what is happening in their life.
- **Do NOT nag** anyone. You will never convince them, and you could lose some friends.
- Use proven **funnel marketing** and team support systems.
- **Sift and sort**. Look only for the ones who are interested.
- **Track everything** so you can maximize your results.
- Look for **business people** and you will find customers.
- Keep a **contact database** (CRM) and work from it.
- Purchase **business tools** and learn how to use them.
- **Get a mentor or coach**. Learn from those who have done it before.



Leverage Smart Tools & Systems

Members and distributors share this information by “**word of mouth**”, the most trusted form of marketing and promotion.

Some do it **face to face**. Others make **phone calls**. Many now use **social media**.

The smartest marketers leverage the latest **funnel marketing systems** like **SupaClix**.

Successful marketers watch and emulate other successful marketers. They skill-up to do and use whatever is working.

Anyone who is interested can join. There is **no obligation to do any promotion**, but if you do, you can help grow the associate base.



What CAN You Look Forward To?

- Waking up with a **new outlook on life!**
- Being there to **see your kids grow up!**
- Going to **work for yourself!**
- Working only **part-time** to earn a full-time income!
- Having time to spend with **your family!**
- Taking **vacations** anytime you want!
- Making **real plans** for the future!



Can You Work from Home... Successfully?

Of course you can!

But **why limit yourself** to just working from home?

How about **working on the beach**, on the ski slopes or on a cruise ship?

A **leveraged income business** allows you that **freedom**.

*If you always do what you've always done,
you will always get what you've always got.
(Dan Hayes)*



Earn While You Learn

If YOU want to be on winner, then, after your analysis, using the **Seven Pillars of Business**, we believe you will want to join us in OUR **business**.

We are a team of **independent entrepreneurs** who are here to help you along your **path to success**.

We have the **systems** and **experience** to assist you in **any way you require** - apart from actually doing your work.

We will commit to **show you how** you can **start earning a serious income** in a matter of **days** or weeks, not months or years!



Are You Ready for a Change?

If you are **looking to change your lifestyle** and spend more time with the **people that matter** instead of the people at work, then you need to **change the way you earn your income**.

We will show you, step-by-step, how to successfully start and operate your own **profitable home-based business**, and take control of your finances, time, location, health, and future.

Making money from home (or the beach) is well within your reach.

So... NOW is the time to take the next step...

Contact the person who got you to look at this information and ask them to **get you started right away**.



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