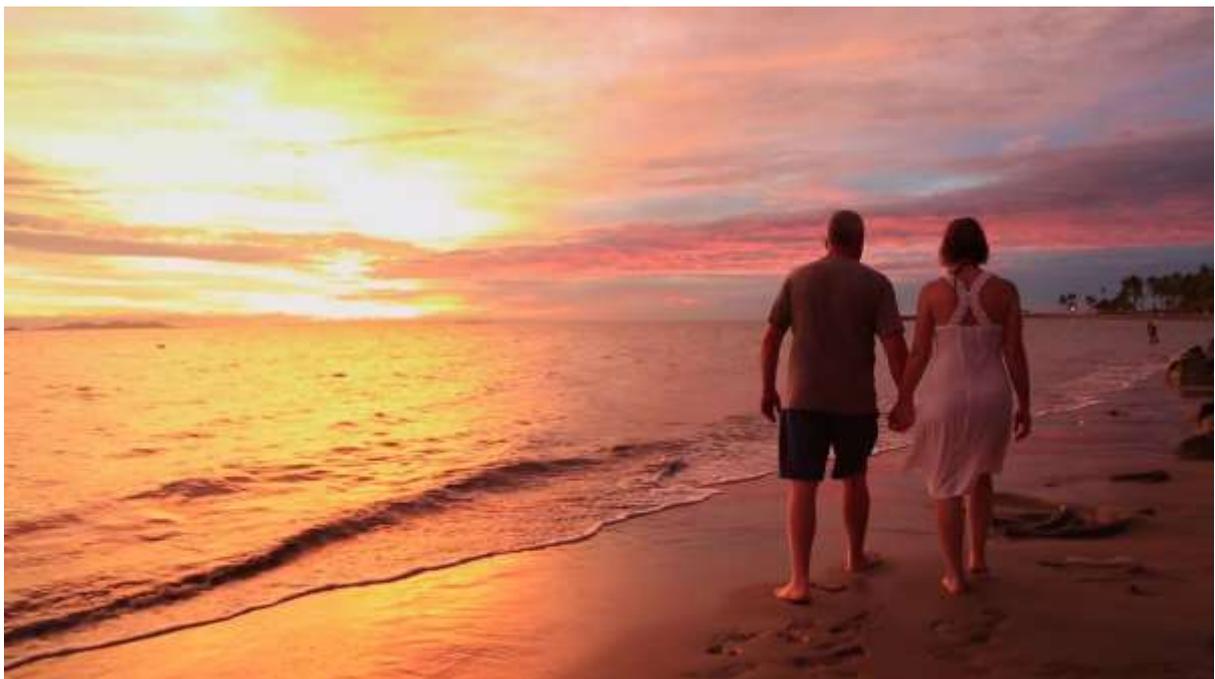


How to Escape the Rat Race

How to Choose a Perfect Business and Create Your
Ideal Future of Health, Wealth & Lifestyle



How to Escape the Rat Race

How to Choose a Perfect Business and Create Your Ideal Future of Health, Wealth & Lifestyle



About the Author:

Glenn Bolton is a computer geek, web developer and network marketer with over 25 years of online and offline marketing experience. Glenn's skills as a sales and marketing professional have been used by a number of network and direct marketing companies. Glenn has run education and training seminars (both live and online) and sold videos and audios of them throughout the world. Over the years Glenn has developed a swag of unique sales, marketing and tracking tools and resource materials to make your business life simpler. These tools are still being used by thousands of marketers across the world. Using these resources Glenn also lives an idyllic lifestyle earning a good full-time income from a part time involvement.

About GST:

Founded by Glenn Bolton, Global Success Team (GST) is a worldwide group of Direct, Online, Affiliate, Network and Social Marketing professionals sharing stories, experiences and resources so that they may find better Health, Wealth and Lifestyle. GST360.com is the online business resource for Global Success Team Members providing a full 360 degree (panoptic) view of business.

Ask yourself a few questions...

- Are you tired of living from payday to payday?
- Are YOU as healthy as you believe could be?
- Is there more month left at the end of your money?
- Do you want strangers to raise your children?
- Do you like getting stuck in peak-hour traffic?
- Do you want to work 2 jobs just to get by?
- Do you feel like your efforts are helping others?
- Does your boss pay you what you are really worth?
- What would happen if you stopped working tomorrow?
- Do you have a plan of action to get your life back?



At age 65, after 40 years of work...

- 25% of us are **DEAD**
- 70% are **DEAD BROKE**
- 4% are **Well Off** (can afford an annual vacation)
- 1% are **Wealthy** (live the lifestyle they please)
- 79% earn less than \$20,000 per year
- 1.7% earn more than \$40,000 per year
- 75% of the **Wealthy** (1%) **owned their own business**

Don't wake up at age 65 and say "**what happened?**"

Time will always run out.

If you want to **be part of the 1%** and not the 99% then you need to **take action NOW!**



So... would you like to...

- Pay off all your bills & debts?
- Spend time with your children as they grow up?
- Walk only 20 paces to your office?
- Feel like you are contributing to society?
- Travel wherever & whenever you felt like it?
- Learn new skills or sports?
- Buy that new car, house, boat...?
- Earn over \$10,000 per month working from home?
- Give some time or money to a charity?
- Have more vacations with the family?
- Achieve your dreams in 2-5 years?



Time Freedom - Get your Life Back

The scarcest commodity we have today is our time.

Almost everyone you know wants to have more time to do the things THEY want to do NOT what their boss or business requires (or sometimes demands!)

There is an enormous number of people wanting to get their life back, to "get out of the rat race".

More and more people are working from home and getting their life in order.

Successful business people don't work harder... they work smarter.

They leverage their time, energy AND their investment.

“The main reason people struggle financially is because they have spent years in school but learned nothing about money. The result is that people learn to work for money... but never learn to have money work for them.”
(Robert Kiyosaki)



There IS a Better Way!

Does your present job or business really **stack up**... or is it a **burden** on your life?

Don't spend your **whole life** and your **life savings** only to find out that your kids have **grown up**, your **health has gone** and your body has **worn out**.

Choose a **perfect business** that meets **ALL of the above** criteria...
...and commit to making it happen.



A Business of Your Own

Business author, **Robert Kiyosaki**, says in his #1 best-selling book, "**Rich Dad, Poor Dad**", there are only a few ways to create wealth quickly and legally.

They all involve having a **business of your own**.

Once you have made money from a **business** you can then put it into diversified **investments**.

Robert says the **perfect business** or investment vehicle must have at least ALL the following...

- Be in a HUGE Expanding Market
- Ahead of the Trends
- Unique Products or Systems
- Consumable, In-Demand Products
- Experienced Management
- Good Company Financials
- Low Up Front Investment
- Leveraged Business Model
- Unlimited Return on Investment (ROI)
- Efficient Distribution System
- Leading Edge Technology
- Internet Savvy Marketing & Support
- Strong Training & Support Systems



The Cash Flow Quadrant

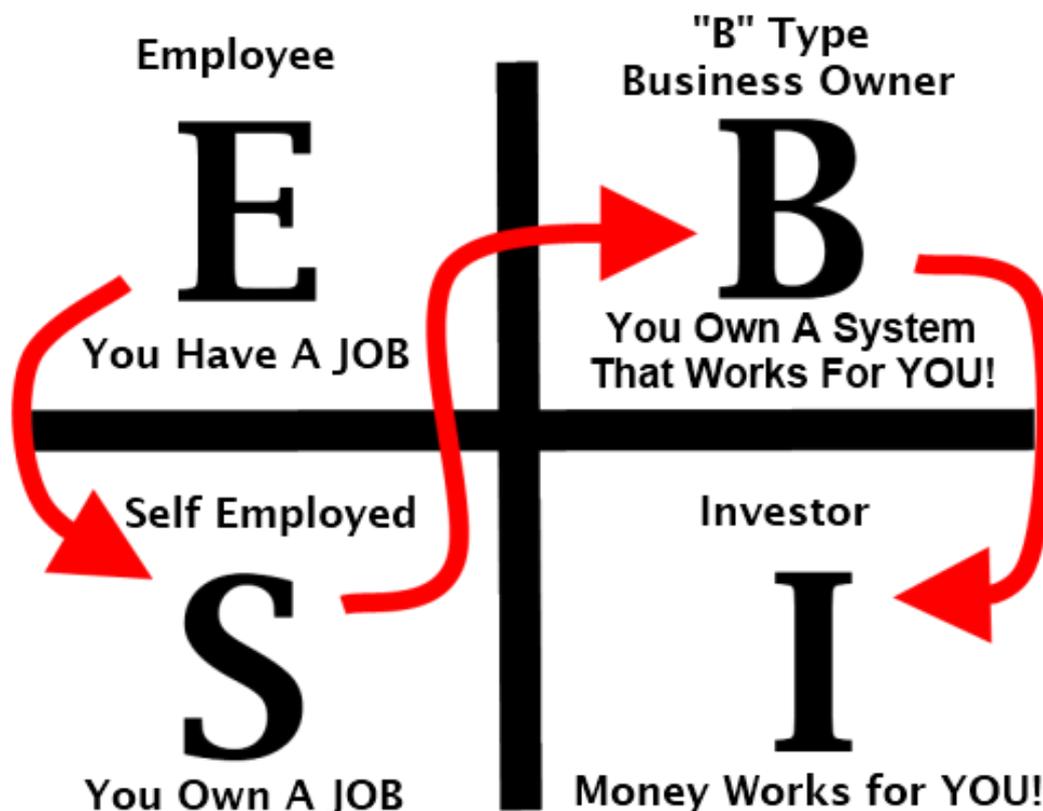
(Courtesy: Robert Kiyosaki – Rich Dad, Poor Dad)

Non-Leveraged (Active) Income

- **Employed (E)** – You have a JOB
- **Self Employed (S)** – You Own a JOB
- You are always a slave to the clock
- You can only ever make an hourly rate

Leveraged (Passive) Income

- **Business Owner (B)** – The Business Works for You
- **Investor (I)** – Money Works for You
- The only way to get rich
- Have people or money work for you



The "Perfect" Business

Word of Mouth (recommendation) by someone you **trust** (or even someone you don't) is the **most accepted form of advertising**.

We do it every day without thinking - but don't usually get paid for it. It's called **Networking**.

Affiliate Marketing and **Network Marketing** (NWM) are the embodiment of **sharing information** with friends and family and **earning an income** for that effort.

NWM is an industry that boasts **over \$160 billion annual global sales** and continues to grow at a phenomenal rate.

Especially now that **social media** (the sharing economy) is part of our daily life.

Robert Kiyosaki says "Poor dads and middle class dads teach their kids to get a good education and work 40-60 hours a week at a good job with benefits."

"Rich dads teach their kids to spend their 40-60 hours a week getting involved as early as they can with either building up, or participating in, any kind of income producing asset. Something that, after it's built up, continues to produce an income."

(Robert Kiyosaki)



Acquire Income Producing Assets

Purchasing property and then renting it out is an income producing asset.

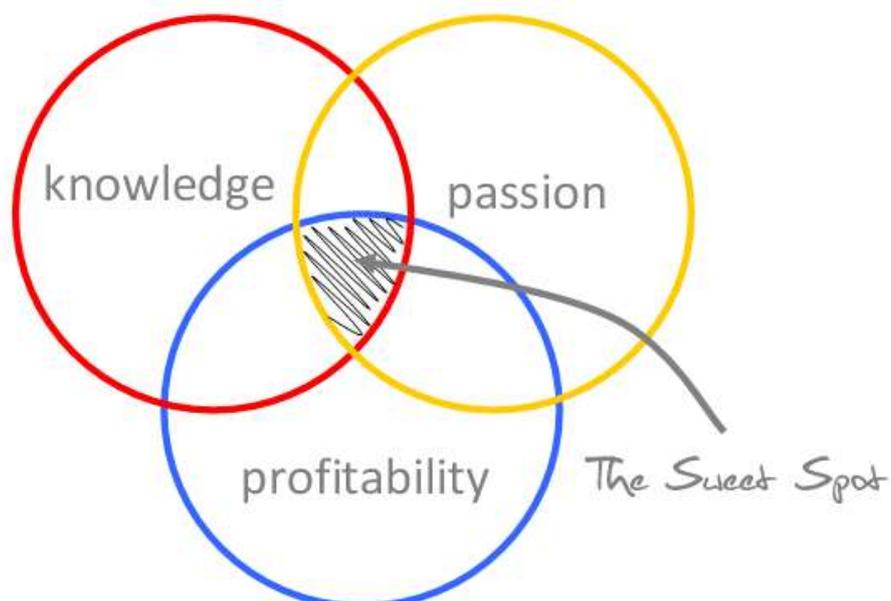
An Affiliate or Network Marketing business is also an income producing asset.

You put in effort to build your business (once) and then reap rewards month after month, year after year.

With a Networking business you can earn passive (residual, ongoing) income every time your customers reorder consumable products month after month!

You essentially get paid over and over again for the one-time action of educating and acquiring consumers.

"Network Marketing Businesses give all of us access to what used to be the domain of the rich. Today, the question is, do I really want to be rich?"
(Robert Kiyosaki)



Linear vs Leveraged Income

Richard Poe created havoc in 1996 when he wrote an expose called "We Create Millionaires" in Success Magazine while he was editor.

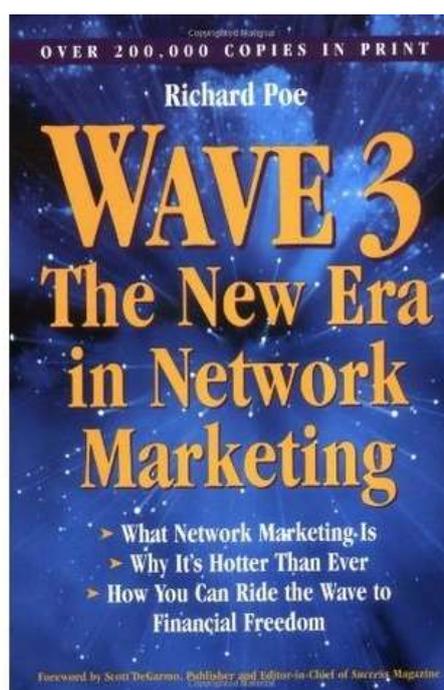
It outlined the rise and rise of Network Marketing as "The most Powerful way to Reach Consumers in the Nineties"

It slammed the detractors of MLM (Multi-Level Marketing) and Network Marketing (NWM) and showed how ANY ordinary person could use leverage to create wealth.

Richard went on to become the most notable writer on MLM when he wrote "Wave 3 - The New Era in Network Marketing".

He has released numerous books since. The most recent is "Wave 4" and "The Wave 4 Way to Build Your Downline".

"The richest people in the world look for and build networks; everyone else looks for work"
(Robert Kiyosaki)



Linear Income

Linear Income requires YOU to be there to earn \$(X) for every (Y) hours you work. It is **limited** by the number of hours you can personally work.

$$\text{LINEAR INCOME} = X (\$ \text{ PER HOUR}) \times Y (\text{HOURS})$$

Leveraged Income

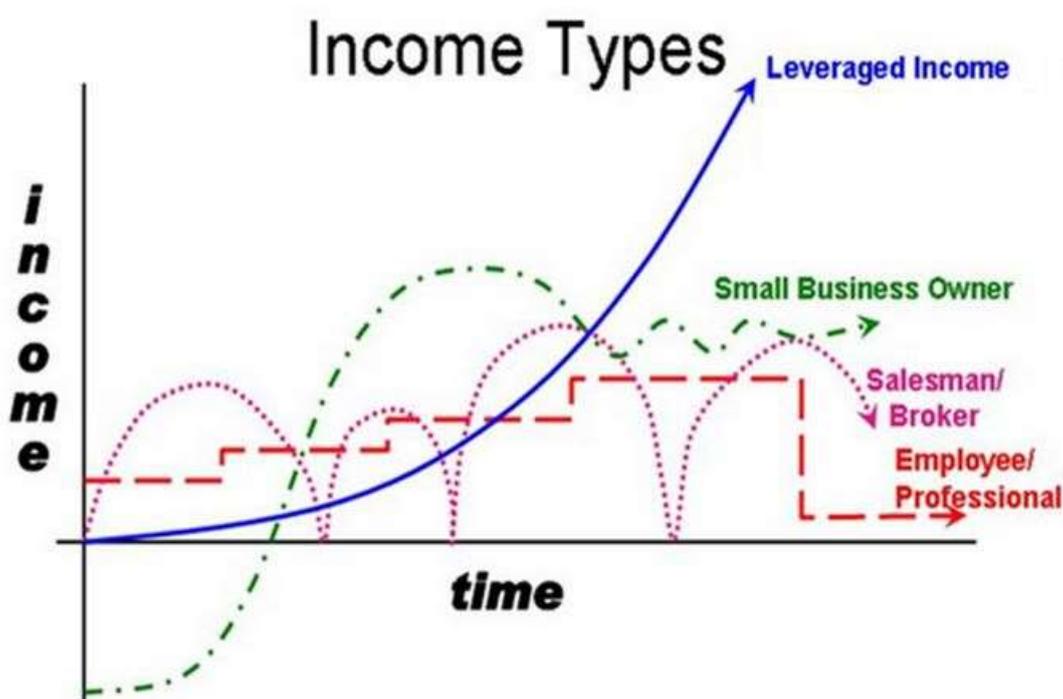
Network Marketing Income is Leveraged Income that allows you to earn a small percentage (commission) on every person you train and on the ones that THEY train (your teams).

$$\text{LEVERAGE} = X (\$/\text{PERSON}) \times Y (\text{HOURS}/\text{PERSON}) \times Z (\text{PEOPLE})$$

You **get paid to train teams of others** and personally earn a percentage of THEIR income as a reward for training them.

It's the ideal Master - Apprentice relationship.

Train them well and be rewarded FOREVER for a job well done.



Networking - The New Profession

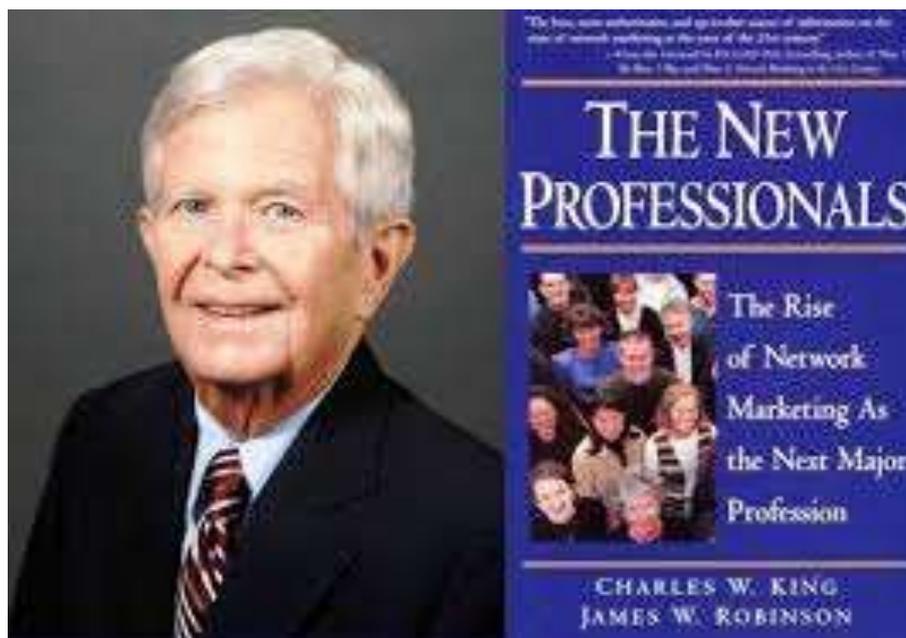
Don't confuse the old Network Marketing with the latest "Wave 4" **technology and professionalism**.

Notable people (including ex US **President Clinton**) have recently said great things about **Direct Sales** and **Network Marketing**.

Professor Charles King PhD is professor of Marketing at the **University of Chicago (UIC)**, Illinois, USA.

He runs the **world's first Network Marketing diploma course** and is also the author of "The New Professionals" - a book about how network marketing is now recognised as a "real" profession.

With its emphasis on a **flexible business opportunity**, access for all (low start-up costs and overheads), and the value of **residual income**, network marketing responds to desires to be **financially free** now as well as planning for **solid security** upon retirement.



"Network marketing is an approach to sales and entrepreneurship so powerful that traditional companies are now borrowing its best features to apply to their operations. Unlike other sales channels, network marketing will not only survive the e-commerce revolution, but it will thrive because of it. These New Professionals are now finding an opportunity to fill in the missing pieces of that portrait of success and happiness they have been working so hard to perfect"
(Professor Charles King PhD)

*"The richest people
in the world look
for and build
NETWORKS.
Everyone else
looks for work."
~Robert Kiyosaki*



The Next Millionaires - Paul Zane Pilzer

Paul Zane Pilzer (Economic Adviser to US Presidents Clinton & Reagan) published a prediction in 2000.

He predicted that the **Wellness Industry** would exceed **One Trillion Dollars** before 2010.

His predictions were spot on!

He also predicted the explosive growth of the Internet as a business and **social networking** too way back when everyone else thought it was a fad for computer nerds.

He was right there too!

He said that if you are looking to go into business, then connect with companies that are leaders in the area of **Information Distribution**, as that is now where **most of the profits** are made.

They are also the most **globalized and connected** communities so your efforts are leveraged.

Would you have liked to have bought **Microsoft shares** when it was a fledgling company?

Well, you now have the **opportunity to cash in** on the **next big trend**.

*"If I set out to design a new business, taking advantage of all the theories and emerging trends, that business would be Network [Affiliate] Marketing."
(Paul Zane Pilzer)*



"I now see an emerging industry in which the greatest fortunes of the next century will be created - fortunes that will eclipse even those of the Internet Billionaires of the later 1990's."

Paul Zane Pilzer

World Economist | Best Selling Author

Make an Income While Making a Difference

Is extra income important to you?

Just how free do you want to be?

Instead of just dreaming about it, you can **start living it.**

Participate at whatever level suits you.

You can start small and think BIG and grow as you need or want. Or start of at the top and race towards your goals.

It's all up to you.

If you see the opportunity, we will show you how to make it work for you.

Here's a sample of the sort of commitment levels that are available.

- **Member** - Purchase rights to exclusive products and/or get them for free.
- **Affiliate** - Tell a few friends and associates and earn a great part-time income.
- **Associate** - Generate enough income to replace a wage or salary.
- **Executive** - Build a global empire and create an ongoing passive income stream.

Consider your future and the future of your family and make a decision now.



Looking for a Perfect Business?

If YOU want to be on winner, then, after your analysis, we believe you will want to join us in **OUR** business.

We are looking for a **select group** of entrepreneurs.

People with **vision and drive**. Interested in taking advantage of **extraordinary timing** and are **prepared to act** now!

You can **start part-time** if you wish... but we are sure that you will eventually want it to become your **primary income source**.

We will show you how to develop **significant residual incomes** which could pay you **month after month**... for many years to come...

And how to share this with people you **love and care** about.

*"There are no ifs or buts. We only go around once."
(Tim Page, Vietnam War Photographer)*



Turnkey Systems & Support

Join a **business mentoring and support community** where many of the members have already realized their personal and financial goals.

Building a global business is usually no simple feat on your own but using a **funnel marketing system** makes it MUCH simpler.

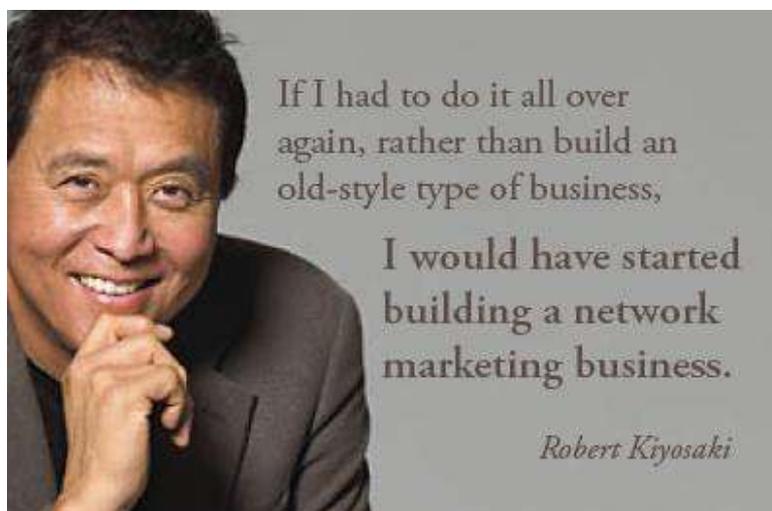
They provide a **track to follow** and an **experienced team** to mentor you all the way.

You get access to a suite of **dynamic marketing & support tools** to **put you on the right track** and **make you more efficient** in all things business, like prospecting, sorting, educating and training.

A system is **duplicatable** that absolutely anyone can do it!

So much so, you can **start making money from day one!**

"Every person needs to have at least one MLM business in their investment portfolio... MLM has entered its fourth wave – Professionalism – where the systems and technology, such as the Internet, allow anyone to take part and derive an income from this explosive marketing sector." (Professor Charles King PhD)



In Business FOR Yourself but Not BY Yourself

All you have to do is follow the **Steps to Success...** at whatever speed suits YOU.

You will have all these tools available, to you and everyone on your team, to use as you wish.

- A Personalised Presentation Website
- Multiple Landing Pages (for different target markets)
- Multiple Autoresponders (automated messaging & updates)
- Online Email & Contact Management
- Your Contact Details online with story & photo
- Website Automation tools to leverage your time.
- Live & Recorded Conference Calls and Webinars
- Training and resources provided by top performers
- Exciting testimonials, personal development & motivation
- Personal Member's Area with Online Training Modules
- and much more...



What is it You Want MOST in Life?

- Be Your Own Boss
- Control Your Own Life
- Live Your Dreams
- HEALTH Freedom?
- FINANCIAL Freedom?
- TIME Freedom to enjoy your HEALTH & WEALTH?

With a Perfect Business you CAN have it ALL!

*"Twenty years from now you will be more disappointed
by the things that you DID NOT do
than by the things you DID do.
So throw off the bowlines...
Sail away from the safe harbour...
Catch the trade winds in your sails...
Explore... Dream... Discover."
(Mark Twain)*



It's Time for Action

Do you want to work 40 hours per week for 40 years and come away with poor health and no money for luxuries?

Or would you prefer to invest 10 or so hours per week for 2 to 5 years and create a wonderful life for you and your family?

Are you ready?

After all you have read here **you should be chomping at the bit** to start your own “perfect” business.

The person who shared this information with you has YOUR future at heart. Contact them now and ask to get you started right away.

They'll show you how to **positively impact** the **health and finances** of hundreds, if not **thousands of people**, and get the **freedom to enjoy life**, the way you always wanted.



Copyright

Copyright © 2006-2016 by Glenn Bolton & Trius Technology.

All Rights Reserved worldwide.



Attribution-Non Commercial 4.0 International (CC BY-NC 4.0)

Selections may be used under the Fair Use Policy as defined by [Wikipedia](#).

[GlennBolton.com](#), [TriusTechnology.com](#), [GST360.com](#)

Trademarks

Product names, logos, brands, and other trademarks featured or referred to within this document and associated website are the property of their respective trademark holders. These trademark holders are not affiliated with our business, products or website.

Income Disclaimer:

Any earnings displayed within these pages are not representative of any earnings, if any, that you may earn. These figures should not be considered as guarantees or projections of your actual earnings as an Associate. The author makes no such guarantee. Any representation of guaranteed earnings would be misleading. Success as an Associate is a result of successful sales effort, which requires hard work, diligence, leadership, commitment, time and relationships. Your success will depend upon how effectively you exercise these qualities.